



THE LENS
CHANGING PERSPECTIVES



Making the Leap with The Lens: Application Pack

A Dumfries and Galloway Health and Social Care Partnership Pilot Intrapreneurship Programme with The Lens

£30,000 is being made available by the Dumfries and Galloway Health and Social Care Partnership (D&G HSCP) to invest in ideas that will improve services and help people to live better at home for longer.

To enable you to turn your idea into action, successful applicants will be supported through the Pilot Intrapreneurship Programme, delivered by The Lens.

We know that it is often the people closest to the problem who have the best ideas. The fund and idea programme are open to all people who deliver care and support across the Health and Social Care Partnership. We are particularly keen to hear from third and independent sector partners

D&G HSCP launched the programme on the **28th September 2022** and applications are now being accepted. **The closing date for applications is 1st November 2022 at 12 noon.**

Application Process FAQ's

What is the Pilot Intrapreneurship Programme?

Simply, an innovative programme that develops people and ideas! Delivered by The Lens, in partnership with D&G HSCP, the programme will support successful applicants who are committed to helping people to live better at home for longer. It's a truly unique opportunity to bring your idea to life, learn skills and different ways of thinking.

To find out more about the work of The Lens and to hear an overview of the Programme, you can watch this short [video](#).

Shortlisting and Judging

Ideas will be shortlisted by a panel of members from the Health and Social Care Partnership who will form the Investment Team. The Investment Team will follow the journey of all shortlisted ideas through to the Investment Event in January 2023, where they will deliberate via a judging process and allocate funding. All ideas will be measured against the set Criteria for Investment.

Criteria for Investment

The Criteria for Investment has been developed by senior leaders in D&G HSCP. The criteria are explicitly tied to the partnership's mission and strategy, helping the Investment Team decide who should be selected for the Programme and which ideas receive investment. Ideas involving collaborative and/or partnership working are encouraged, as are team submissions.

The D&G HSCP wants everyone to experience safe, high-quality care that meets their needs, rights and choices. That's why we are looking for ideas that:

- Helps people to live better at home for longer.
- Promotes equality and inclusiveness.
- Promotes collaborative partnerships.
- Shows creativity, added value and innovation.
- Demonstrates an understanding of costs.
- Addresses risk.
- Amplifies the voices of people using care.
- Has the potential to be replicated and scaled.

Support with your application

If you have an idea and would like to talk about it further, The Lens team are here to help.

At this stage, your ideas don't need to be finely polished. So long as you believe you have the potential to meet the Criteria for Investment, you have every chance of your idea getting shortlisted.

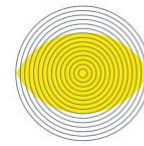
If you are interested or are looking to find out more there are two types of sessions available. They are open to all and are designed to support you turn your idea into action. Delivered by one of The Lens' friendly Developers, these accessible sessions will help you shape your idea and complete your application.

Activating: If you want to find out more about the opportunity to secure investment and meet some like-minded people in your community, these fun, 90-minute interactive sessions are for you.

Studios: Perhaps you want to discuss your idea in more detail before putting in an application. Why not come along to a 1:1 Studio session to chat through further?

To find out more or if you have any questions, please get in touch with The Lens team by emailing hello@lensperspectives.org.uk.

Session	Date	Time	RSVP
Activating 1	Thursday 13 October	09:30 – 11:00	Register for the session here
Activating 2	Thursday 13 October	15:00 – 16:30	Register for the session here
Activating 3	Monday 17 October	15:00 – 16:30	Register for the session here
Studio 1	Wednesday 19 October	13:30 – 16:30	Get in touch with us here
Studio 2	Wednesday 26 October	09:30 – 12:30	Get in touch with us here
Studio 3	Thursday 27 October	09:30 – 12:30	Get in touch with us here

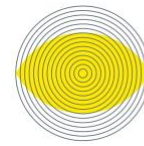


Application Form

Please fill in the application below and send your completed application by email to: dq.spcp@nhs.scot

There are maximum word counts for each section that we ask you not to exceed. The Investment Team will not read anything beyond the word count. If something isn't clear, please get in touch with The Lens team by emailing hello@lensperspectives.org.uk.

About You / Your Team	
Applicant name: (Include all team members)	
Contact number: (include all team members)	
Email address: (include all team members)	
Your organisation: (Include all team members)	
Your role: (Include all team members)	
Your line manager and contact details:	
About Your Idea	
Idea Name:	
Image that captures the essence of your idea: This can be your own scribbles or an image you find online. This is an easy way to bring your idea to life.	<i>Please attach in email with application form or insert the link to it here</i>
What problem are you trying to solve? <ul style="list-style-type: none"> • Describe the problem. • How big is that problem? Give us an idea of its scale. • Does it affect many people or other services in your organisation? (max. 200 words)	
What's your solution to the problem? <ul style="list-style-type: none"> • Tell us how your solution could solve the problem you identified. • How many people might benefit? • What outcomes will your idea deliver? • How will you know it is successful? • What risks might your idea create? • What will you do to reduce those risks? • Is anyone else doing something similar? • What makes your idea different or better? (max. 400 words)	



How much are you applying for?		
Breakdown of costs At this point we need a rough guide to what you will need the investment for. Its ok to have draft figures as you will refine these at a later stage in the Programme.	<i>Item or Activity</i>	<i>Cost</i>

Optional Extra: Video Pitch

In our experience, submitting a short 2-minute video helps the Investment Team to understand your idea, and we'd encourage you to give it a go!

Don't worry about the quality of your video or your presentation skills, what's important is how it helps the Investment Team understand and see the potential of your idea.

You can complete your video using any smartphone. You can either send the video file directly along with your application form to dg.spcp@nhs.scot or share a YouTube video via a link.

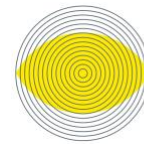
Uploading a video to YouTube is easy, and can be done using the following steps:

- Create a YouTube account
- Login with the account
- Click 'Upload' on YouTube homepage
- Change the privacy to 'unlisted'
- Click 'Select Files to Upload'
- Locate your file and upload it
- Once it has processed, take the link presented beside your video
- Copy and paste the link into the box below

Video link:	
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Checklist before submitting

- | | |
|--------|--|
| YES/NO | Signed up for Activating and/or Studio session? |
| YES/NO | Application filled in |
| YES/NO | Image attached with email |
| YES/NO | Video attached (recommended) |
| YES/NO | Developing Workshop Dates added to your calendar (see below) |



What Happens If You Are Shortlisted?

Developing Workshops

These are highly engaging and interactive sessions which represent a fantastic development opportunity. This intensive series of workshops develops people and ideas, building skills, expertise and confidence. The workshops will be a hybrid of Face-to-Face and online, and will include:

Event	Date	Time
Business Storytelling	Wednesday 16 and Thursday 17 November	10:00 – 16:00
Business Modelling & Value Proposition	Wednesday 30 November	10:00 – 16:00
Prototyping	Tuesday 13 December	10:00 – 16:00
Pitching	Wednesday 11 January	10:00 – 16:00
Investment Event	Wednesday 25 January	TBC

We recommend you save the dates in your diary to attend the Developing Intrapreneurship workshops. It's important you plan and assume that you will be shortlisted, to ensure you will have the best chance of attending the workshops.

Whilst the Pilot Intrapreneurship Programme is a competitive process, assume that you will be successful and plan how you will attend the training dates and the Investment Day. The workshops are critical to the success of your idea developing and will equip you with knowledge and skills you can use both professionally and personally. Most importantly, they are fun!